



Dual-List On The Next Generation Exchange



Access a digital-first investor base on Upstream's global market and trading app



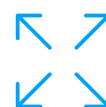
NO SHORT SELLING

Upstream does not permit the short selling of issuers' securities.



ACCEPT MODERN PAYMENT METHODS

Allow global investors access to equities using debit, credit, PayPal, bank payments and USDC stablecoin. This enables issuers to reach new investors around the world and increase liquidity potential.



TRANSFER AGENT INTEGRATION

Upstream's transfer agent technology helps solve for common deposit and custody problems issuers' shareholders face.



BANKRUPTCY PROTECTION

Upstream maintains certain insurances and bankruptcy protections for cash and securities held by Upstream Members.



WEB3 SHAREHOLDER ENGAGEMENT

Turn shareholders into customers and customers into shareholders with Upstream's digital coupon rewards program. Reward loyal shareholders' support with digital coupons (NFTs) that can be claimed, traded amongst other Upstream users, or redeemed for issuers' products or services.



STREAMLINED ON/OFF RAMP

Cryptocurrency holders enjoy a streamlined on/off-ramp to/from popular cryptocurrency exchange platforms. U.S. Dollar holders enjoy a fiat on/off-ramp to or from any U.S. or int'l bank when they sell their shares.



FULL SOVEREIGN EXCHANGE

Upstream is a MERJ Exchange Market. MERJ is an affiliate of the World Federation of Exchanges. As a fully regulated overseas stock exchange, Upstream is a peer to the OTC markets (i.e. Upstream is not a mini-market like an ATS or MTF). This means qualified issuers may cross-list Upstream securities in other global markets.



NEXT GEN. TRADING APP

Upstream's trading app is available for download globally on all app stores, featuring simplified onboarding, real-time trading, automated market making, and transparent orderbooks.

Start unlocking liquidity today
Get started at <https://upstream.exchange/GetListed>



Fees & Requirements

Upstream's listing and annual fees are significantly less than other traditional exchanges:



Fees

Listing Fee

The total initial listing fee is \$20,000 made up of the following:

- Initial Sponsor Advisor Fee \$10,000
- Initial Exchange Listing Fee \$10,000

Listing requirements

Initial listing requirements

- Must make available your Market Standards disclosures
- Must have 2 years of financials (independent auditor reviewed) or since inception if less than 2 years
- Must follow the MERJ Listing Rules
- Must have 1 or more executive directors and 1 independent director
- Must have a transfer agent/ registrar and the corporation's officers and directors must pass due diligence
- Must have cash or financing to pay for 12 months of operations or plan for a follow-on offering

Disclosure standards

- US SEC Filings
- US Regulation CF Reporting Standard
- EU Crowdfunding Standard
- Canadian Venture Standards
- OTC Alternative Reporting Standard
- Primary Market Disclosure Standards (must be a recognized securities exchange)

Annual Fees

The annual listing fee for continued listing is \$15,000 made up of the following:

- Annual Sponsor Advisor Fee \$5,000
- Annual Exchange Listing Fee \$5,000
- Annual Technology Fee \$5,000

Ongoing listing requirements

- Must report annual auditor reviewed financials**
- Must file annual report of operations **
- Must report semi-annual management prepared financials every 6 months
- Must have cash or financing to pay for 12 months of operations or must show success in achieving funding milestones
- Must hold an annual shareholder meeting
- Must maintain 1 or more independent directors on the board
- Must coordinate corporate actions with the Sponsor Advisor
- Must continue to follow the Upstream Reporting and Corporate Governance standards
- The corporation, and its officers and directors, must maintain their good reputation

**Market disclosures satisfy ongoing listing requirements

Start unlocking liquidity today

Get started at <https://upstream.exchange/GetListed>