



Global Compliance Applications Corp

Where Web 3.0 creates better
business outcomes



Forward Looking Statements

Forward-looking Information is generally identifiable by the use of the words:

“believes”, “may”, “plans”, “will”, “can”
“anticipates”, “intends”, “budgets”,
“could”, “estimates”, “expects”,
“forecasts”, “projects”

and similar expressions, and the negatives of such expressions.

Forward-looking Information in this Presentation includes, but is not limited to, statements concerning economic trends, the size of the market, the timing and scope of Global Compliance Applications capital expenditures, the anticipated use of proceeds, financial forecasts, and the proposed ownership allocation.

Global Compliance Applications has based this Forward-looking Information on factors and assumptions about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy and financial needs, including the ability of Global Compliance Applications to generate cash flow from operations and obtain necessary financing on acceptable terms, general economic, financial market, regulatory and political conditions in which Global Compliance Applications operates, consumer interest in Global Cannabis Applications products, competitions, anticipated costs, government regulation of Global Compliance Applications activities and products and in areas of taxation and environmental protection, the timely receipt of any required regulatory approvals, and Global Compliance Applications ability to obtain qualified staff, equipment and services in a timely and cost efficient manner.

This Presentation (together with any supplements and any other information that may be furnished to prospective investors by **Global Compliance Applications Corp.** (“**Global Compliance**” or “**Global Compliance Applications**”) contains “forward-looking statements” or “forward-looking information” within the meaning of applicable securities laws (collectively “Forward-looking Information”).

While Global Compliance Applications considers these assumptions to be reasonable, these assumptions are inherently subject to significant uncertainties and contingencies. Additionally, there are known and unknown risk factors which could cause Global Compliance Applications actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained herein. Known risk factors include, among others, regulatory risks, the lack of a public market for the securities of Global Compliance Applications, the limited operating history and financial track record of Global Compliance Applications and the uncertainty as to revenues, reliance on key personnel, product liability, unfavorable publicity, management of growth and the difficulty in forecasting. Additionally, letters of intent for acquisitions that Global Compliance has entered into may not be consummated or consummated on the terms disclosed by Global Compliance. In the event that the letters of intent are not completed, or definitive agreements are not entered into Global Compliance may not achieve the results that it is forecasting or the operating results that management believes are attainable in the event that the letters of intent are consummated.

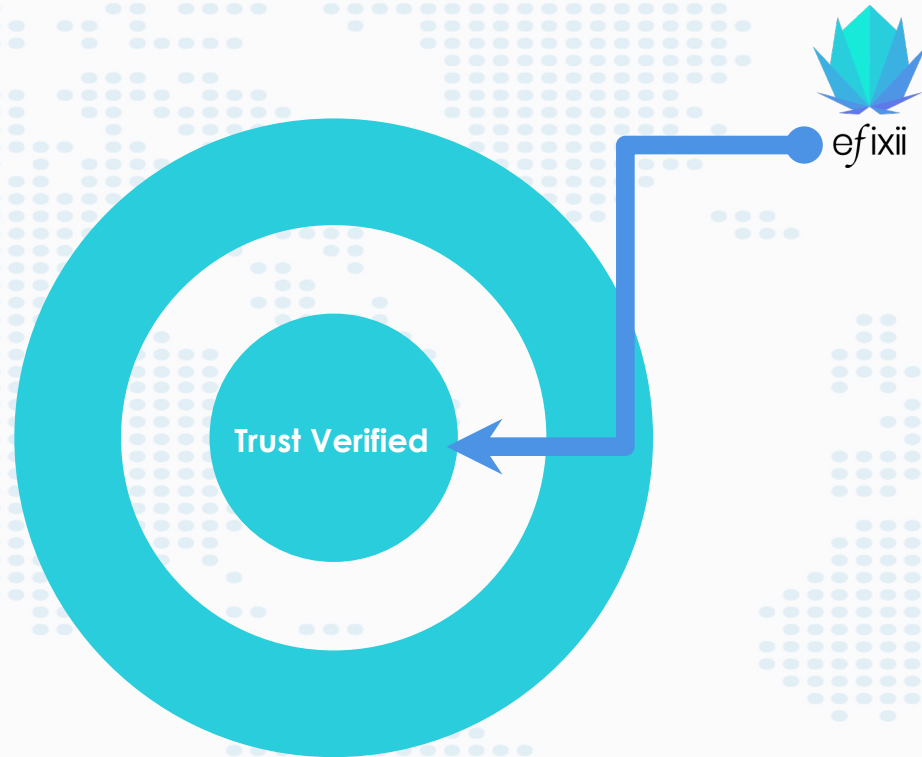
To Reader

The Efixii UPLIFT Web 3.0 solution is designed to address the unique challenges faced not only in the medical cannabis industry but many others. By leveraging the benefits of Layer 2 Ethereum blockchain technology, Efixii offers enhanced scalability, lower transaction costs, and a secure, transparent platform for data management throughout the entire supply chain. Uplift, as a specialized dApp, provides tailored functionalities for each role within the industry, streamlining operations and fostering trust between stakeholders.

The potential impact of the Efixii blockchain and Uplift is substantial. By addressing issues related to regulatory compliance, consumer trust, and supply chain transparency, these technologies empower businesses to operate more efficiently, maintain compliance, and build credibility with consumers. Furthermore, the use of NFT coupons, Ethereum-based token rewards, and advanced identity verification and authorization processes contribute to a more robust and sustainable industry, capable of thriving in an increasingly competitive market.

As the Efixii blockchain and Uplift continue to evolve, several future developments are anticipated. These may include further integration with other blockchain platforms, broadening the scope and reach of the technology. Potential partnerships with other industry stakeholders, such as regulatory bodies, testing laboratories, and technology providers, can help drive the adoption and expansion of Efixii and Uplift. Additionally, exploring new applications for the technology, such as inventory management, product recalls, and integration with Internet of Things (IoT) devices, can further enhance the value proposition of the Efixii blockchain and Uplift dApp, solidifying their position as a transformative force not only in the CBD/cannabis industry but also all segment of agriculture.

GCAC Value Proposition



GCAC's Efixii UPLIFT is an Ethereum Layer-2 Web3.0 solution that helps companies drive sales, retain customers, & build brand value.

Offered as an affordable SaaS solution, brands & retailers can connect directly to consumers who are using the Efixii dApp on their smartphones.

Key Partners include market makers in CBD & cannabis ecosystems with rapidly expanding reseller networks.

Early global adoption in Canada, USA, Israel and South Africa. Expanding into Nepal and Mexico

The world's only seed to sale to seed (Seed2Seed™) solution in multiple verticals

GCAC is driving the mass adoption of high-value ETH wallets through the *free download* of the Efixii dApp (Google & Apple app stores)

The Efixii UPLIFT has its own consumer NFT coupons (ERC-721) and Reward tokens for Businesses (ERC-20)

The result?

CAC



LTV



Timeline

Today

2014

CSE: FUN

2014-2019



2020

Launch of Efixii Layer 2 Blockchain & Efixii dApp

2021

2022 Q1-Q2

2022 Q3/4

2023

The company was founded on July 14, 2014 and is headquartered in Vancouver, Canada

- 2016 CEO Brad Moore joins company, then pivots into med canna tech
- 2017 Company renamed to Global Cannabis Application Corp
- 2018 starts the first iteration of blockchain
- 2019 creates first draft of cannabis on the blockchain patent

- United States Patent and Trademark Office Serial Number 63/126,555 "Tracking System for Cultivated Products and Associated Methods."

- Mgmt Team Expands
- Develop ESG plans
- EMTRI Agreement signed
- Health Canada License Awarded

- clearESG Product launches in 4 mths
- Reseller Network started
- DA's w Sana'a and Genetica
- WasteTrakr Technology purchased
- Patent expanded globally

GCAC

CSE : APP
OTC:FUAPF

- Company renamed to Global Compliance Applications Corp
- clearESG.app launched
- clearESG Resellers expands to 7
- Sana & Genetica definitive agreements signed
- WTT renamed to GCAC North America Inc.
- Citizen Green Canada med canna store launch, 300 vet customers
- 195 Efixii downloads w/ Eth wallets
- Citizen Green coupon NFT launch

Strategic Plan

Lead and innovate in the adoption of Web 3.0 to capture the potential of the \$3.1T agricultural market, as estimated by Gartner for 2030.

Efixii UPLIFT ecosystem provides truthful product attestations that enable the consumer the opportunity to provide feedback per product.

This creates a never-ending consumer focus group.

GCAC goals are to:

- Extend the supply chain value from B-B to B-B-C.
- Provide a cost-effective SaaS alternative to expensive blockchain builds (\$2M+) for small to medium-sized companies.
- Create the adoption of 240,000 ETH wallets through downloads and acquisition
- Own the e-coupons space starting CBD/cannabis and expanding to other agriculture segments.

Creating the Efixii 'metaverse'

2022 +	Expansion into multiple agricultural markets	Expanded dApp offerings	3 rd party API integrations	NFT loyalty consumer tokens	Blockchain data sales
Q3 2022		EMTRI dApp delivered Revenue \$1.5M	GCAC NA launched in US	US reseller network expands to 5	Corporate name change completed
Q2 2022			Citizen Green CDN JV	Expansion into South African canna	\$120K technology trade deal
Q1 2022				Launch clearESG dApp	Health Canada med canna license
2021				ETH Level 2 Blockchain launched	GCAC launches token initiative
2017 2020					IP development to define 'Seed2Seed™' methodology

The Team



Brad Moore
CEO

Brad Moore, CEO of Global Compliance Applications Corp, has over 25 years of management experience working with Fortune 500 companies and tech start-ups.

Brad is a military veteran, having served nine years with the Canadian Armed Forces and holds an MBA from Royal Roads University.



Alex Helmel
CFO

Alex has 25 years in corporate development, providing hands-on assistance to portfolio companies within the technology and resource industries. His involvement ranges from fundraising and M&A to analysis, reporting, and corporate governance.

He holds a degree in Mathematics and is a Certified Information Systems Auditor (CISA) 2006.



Jeff Hayzlett
CHAIRMAN

Chairman of C-Suite Network, home of the world's most trusted network of C-Suite leaders, and a notable media personality. CEO of The Hayzlett Group. TV & Radio host, Bloomberg Television & CBS Radio. Global CMO at Eastman Kodak.



Steve Peterson
President

Steve's career has spanned financial and operational roles that includes 12 yrs. in broadcasting/publishing, 24 yrs. in Silicon Valley and the last 6 yrs. in the cannabis and hemp industries.

Managed three dispensaries in Calif and Oregon, three years in venture capital and co-founder and CEO of WasteTrakr Technologies for sustainability management.



Hanan Gelbendorf
VP Product Development

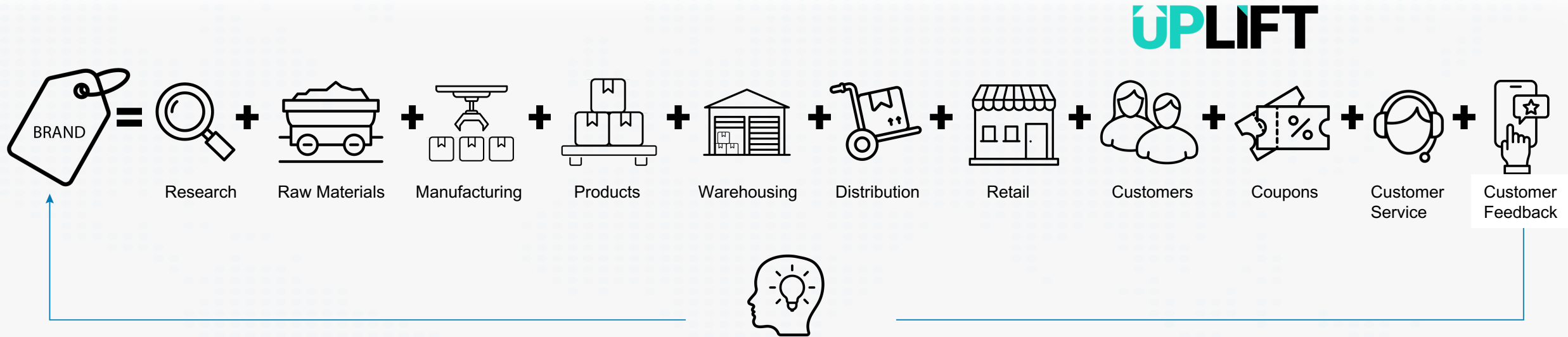
Over 25 years of global business experience, in startups, corporate America and agencies, with proven record of delivering results for early-stage businesses and established F500 companies.

Hanan held positions of VP products, CMO, director of product marketing and CEO of a user experience and creative agency and holds an MBA from Smeal College of Management at Penn State.

Efixii UPLIFT is an End-to-End Data Chain

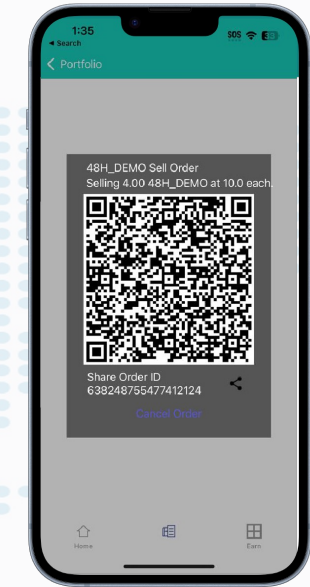
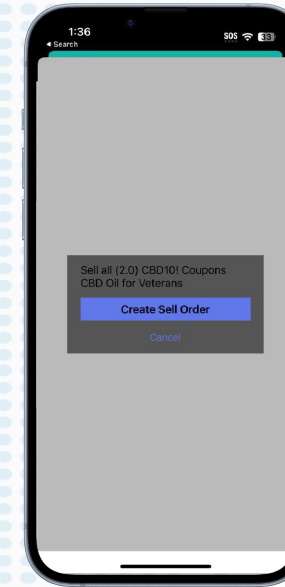
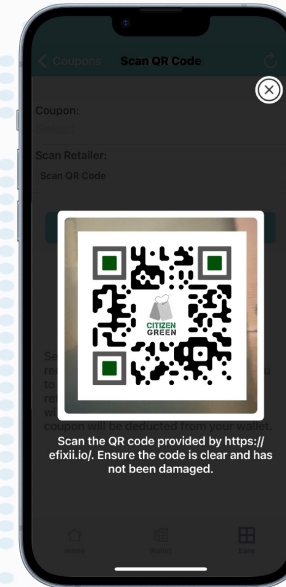
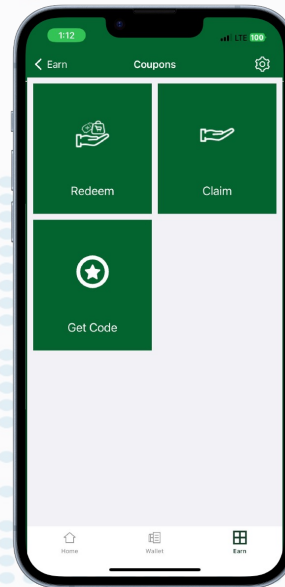
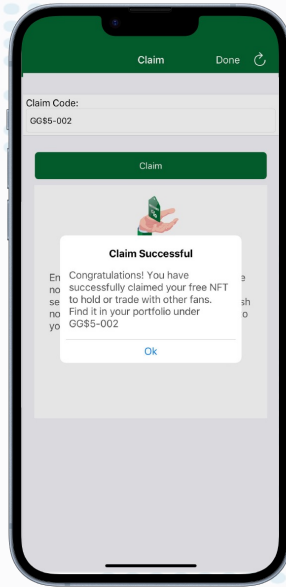
The Efixii UPLIFT 3.0 collects all business data from product creation to consumption for full consumer transparency.

Efixii UPLIFT's NFT e-coupons drive sales and generate consumer feedback.



Efixii's feedback creates end-to-end data insights that solve challenges faster and more cost-effectively.

Efixii UPLIFT Smartphone Driven



A brand creates a product story on the Uplift app

We create NFT discount coupons for that product

Customer can claim those NFT coupons on the app

Customer tap redeem to scan a QR code at retailer POS

Customer scan the QR and redeem the coupon in seconds

Retailer create a sell order to brand to get reimbursed

Retailer sends the coupon via system to get paid

Efixii UPLIFT Consumer Couponing

Uplift NFT (ERC-721) coupons are unique only to the Efixii blockchain. They close the data loop for the brand & retailers by only allowing feedback from consumers who have redeemed a UPLIFT NFT coupon

- Electronically presented, **easy** to exchange and redeem
- **Secure**, leveraging the non-duplicable nature of NFTs
- Enables one-to-one marketing **and effective** data collection and analysis

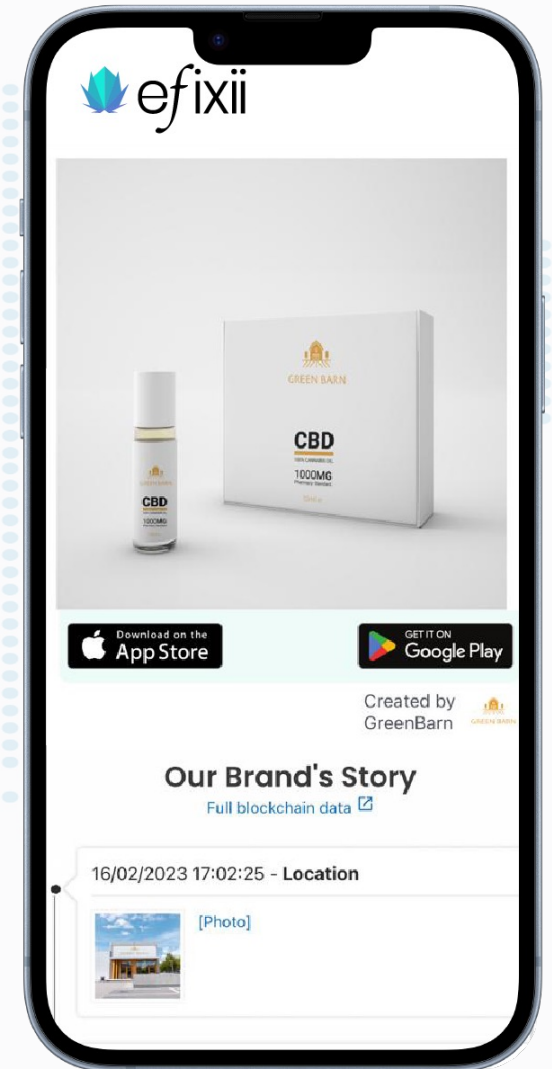


UPLIFT coupons marry the simplicity of paper coupons with the speed and security of digital coupons, devoid of the drawbacks of traditional methods.

Efixii UPLIFT for Business

Efixii Uplift enables brands & retailers to do so much more:

- ✓ Tell their product story on the Efixii blockchain through a scannable QR code.
- ✓ Attach customer feedback to the product story creating a 'Trip Advisor' experience for new customers.
- ✓ Have a never-ending focus group by being connected to their Uplift coupon customers on app-to-app basis.
- ✓ Run low-cost referral-based marketing programs in push notifications to customers and reward customers who share socially.
- ✓ Gain FREE powerful POS data insights based on where when and by whom NFT coupons were transacted.
- ✓ Analyze data and quickly implement insights through Uplift AI & machine learning.
- ✓ Help brands build loyalty with retailers by immediately settling coupon payments with USDC (crypto) payments
- ✓ Do all this for less than the cost of your average marketing program.



Market Focus: Small-Medium (aka Craft)

How The Beer Industry Created a Better Brew

Craft beer makers realized the term "craft" had to mean something to **consumers**. So, the industry defined the following requirements:

5,000 beer makers mandated that they be independently owned and that they produce no more than 6 million barrels of beer per year. The association's website also notes breweries "be very involved in their communities through philanthropy, product donations, volunteerism and sponsorship of events" and that craft brewers "maintain the integrity by what they brew and their general independence, free from a substantial interest by a non-craft brewer."

The Efixii can transform an industry overnight

Crafty Cannabis

The CBD/cannabis craft industry has several issues in moving to this model:

- Legislation limits craft grower applications and has high license costs.
- Large-scale cannabis companies, such as Cresco Labs, are using terms such as "craft at scale," thereby confusing consumers.
- Standards have not been set for craft.
- Consumers have to research to figure out whether the brand they are buying is truly aspiring to be craft or if it is just a big company's brand in disguise.
- It lacks one key feature that powers many craft breweries: the **taproom and feedback**.

Efixii UPLIFT 3.0

All agricultural products keep changing until they are consumed. The Agri product supply chain is part of the 'manufacturing' process 'of those products.

Efixii supply chain dApps bring consumers the **craft** story: seed-harvest-table. The Efixii blockchain lifts truthfulness and transparency to its customers.

- Growers share their special stories of themselves & products.
- Consumers provide feedback to the growers and fellow consumers
- 'Chained' ESG attestations validate craft grow certifications, community involvement and.
- Growers can provide rewards for consumer feedback.

The Brewers Association released a statement discussing "Craft vs. Crafty." It took 4 years to reach 5,000 brewers.

Addressable Markets: a \$3.1T opportunity

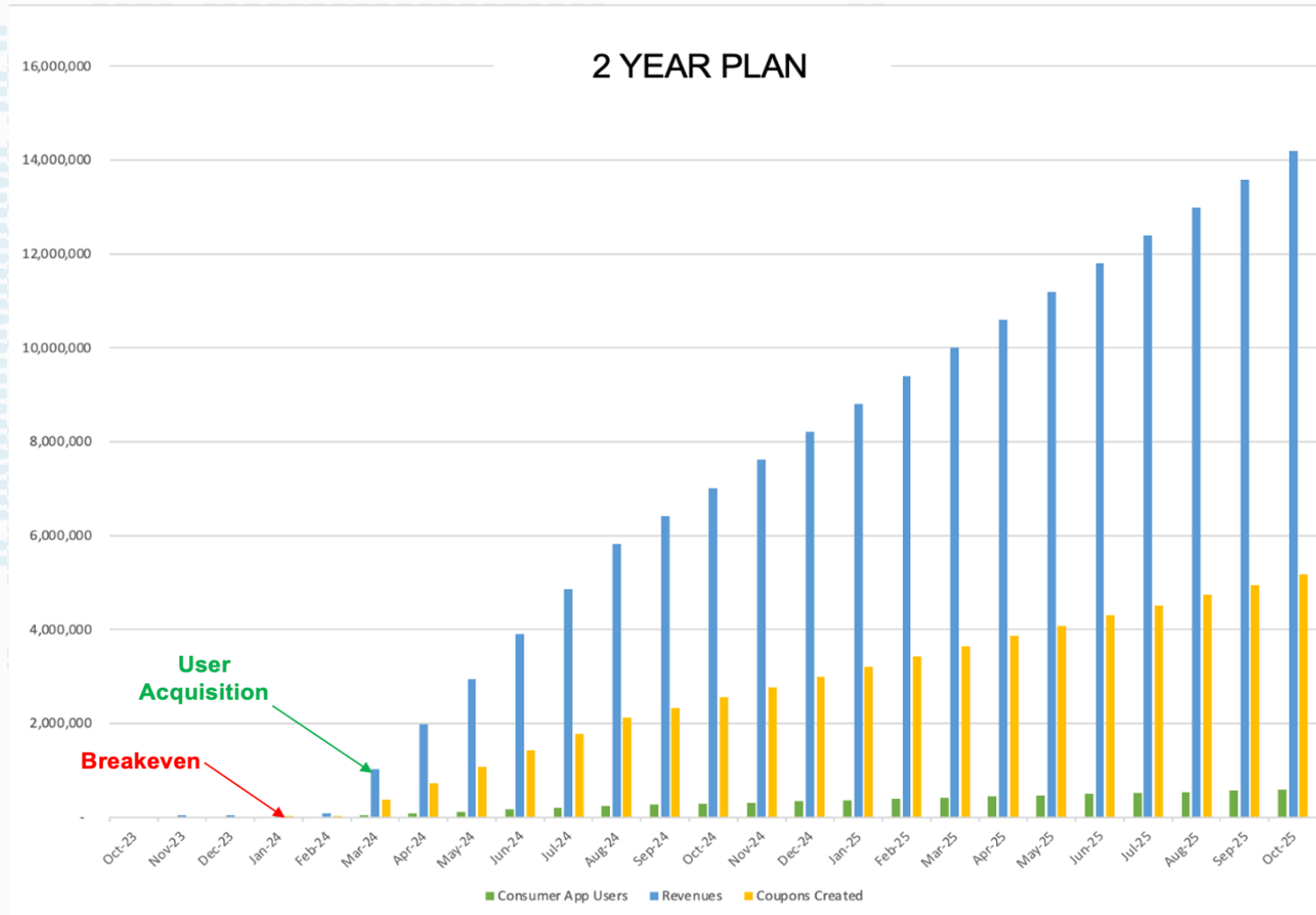
CATEGORY	PRODUCT	MARKET SIZE	VALUE OF MARKET	MARKET LOCATION	CAGR	ETH WALLET TARGETS
Commodities	Hemp (Industrial)	small	\$1.3bn	worldwide	15%	13,000
Commodities	Ancient Grains	small	\$457m	worldwide	35.30%	7,000
Craft	Hemp (CBD)	small	\$4.4bn	North America	33%	7,000
Craft	Wine	medium	\$66bn	worldwide	1.50%	5,600
Craft	Cannabis	small	\$39bn	North America	23%	15,400
Organic	Organic	large	\$227bn	worldwide	13.60%	16,000
Processed	Olive Oil	small	\$13.3bn	worldwide	3.20%	8,000
Processed	Honey	small	\$8.5bn	worldwide	5.20%	8,000



240,000 Efixii UPLIFT Eth Wallets means 240,000 consumers having 240,000 better conversations about 240,000 amazing products.

Revenue Forecast

GCAC utilizes partnerships & investment strategies in its target categories to hit its revenue targets



Validation of Approach:

1. We lower barriers to entry for brands/retailers with a commission-based starter plan
2. By providing veterans discount coupons through our Citizen Green Project we tap a market of 12M+ (plus family and friends)
3. We will achieve our consumer app download target of 240K through a strategic partnership/acquisition in Q1 2024.
4. Maximizing revenue per consumer by adding new products to the marketplace.
5. We control costs through systems and automation of onboarding brands & retailers.

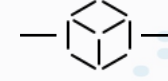
Efixii UPLIFT Partner Program

In 2022, GCAC launched a national partner program to help the company achieve its sales targets.

Products



Technology













Services

Signed



Targets

  	   	  
<p>Consumer Packaged Products brands in target industries. Starting with CBD & Industrial hemp</p>	<p>Digital Marketplace integrations: Shopify, WooCommerce, Dutchie,</p>	<p>Nationwide Fractional CFO services: 800 franchises. Cannabis Waste Services: 300 clients.</p>

In keeping with our revenue strategy, the Efixii partner program works with the best companies in technology, service and products.

These partners represent hundreds of companies that can benefit from joining our blockchain superhighway.

Capitalization Structure

GCAC is listed on the CSE Market where new technology companies continue to lead investment activity.

Head office	Vancouver, BC
Satellite offices	USA, Israel
CSE	APP
FSE	2FA
OTC	FUAPF
Shares issued	259,833,560
Warrants & Options	81,798,396
Recent price	\$0.015
Market capitalization	\$3.324M

- ✓ A true brand company using one-of-a-kind technology with a 360-degree approach to seed to sale to seed data.
- ✓ Creating a long-term value chain by focusing on consumer outcomes and helping the industry offer better & higher-margin products
- ✓ A fully scalable patented model that has no technology limitations and meets all known regulatory requirements
- ✓ Realistic revenues based on the previous value associated with the sale of limited data sets to growers and sellers

Owning a share in GCAC is owning a share in the future of better customer experiences from cannabis to carrots (and everything in between).

Vision

GCAC will become a leader in providing affordable Web 3.0 solutions to challenged businesses.

GCAC will achieve compounding growth by:

- Leveraging our experience in track & trace for the agricultural markets
- Utilizing compelling app-based consumer strategies to decrease CAC and increase LTV
- Mainlining new technologies that create and dominate new channels.
- Leveraging sales partners to reach customers in both an economical and responsible way.
- Providing thought leadership on the use of blockchain beyond crypto.
- Being an ethical leader itself in the field of ESG reporting.

By putting these high-value Ethereum wallets into the hands of thousands of consumers who might never have them, GCAC is driving the mass adoption of the blockchain.

Thank you.

Contact:

Brad Moore

Bmoore@GCAC.tech

GCAC

Appendix- The Citizen Green Project: Helping our Veterans

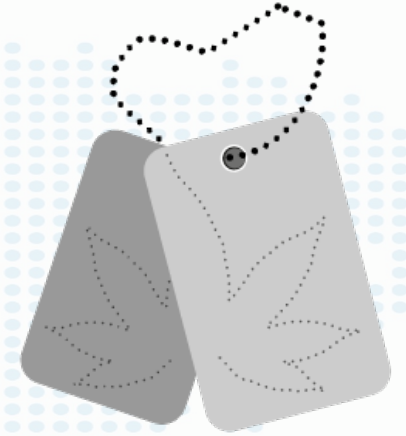
www.citizengreen.io

Canada:

- Number of veterans: 650K+
- Veteran Affairs Canada pays \$200M/year to cover the cost of veteran cannabis (3 grams x \$8.5/gram)
- GCAC and New Brunswick cultivator, Sana'a, are creating a joint venture, Citizen Green Ventures
- Every CDN Citizen Green veteran has access to free Post Traumatic Growth courses
- We work with medical clinics, and veteran's groups across Canada through our outreach programs to attract veterans
- **Launch date:** Current

USA

- Number of veterans: 12M+
- In the US, GCAC has created an online marketplace where brands & retailers have access to veteran-only discounts
- Every CDN Citizen Green veteran has access to free Post Traumatic Growth courses
- We work with medical clinics, and veteran's groups across Canada through our outreach programs to attract veterans
- **Launch date:** Current



**CITIZEN
GREEN**

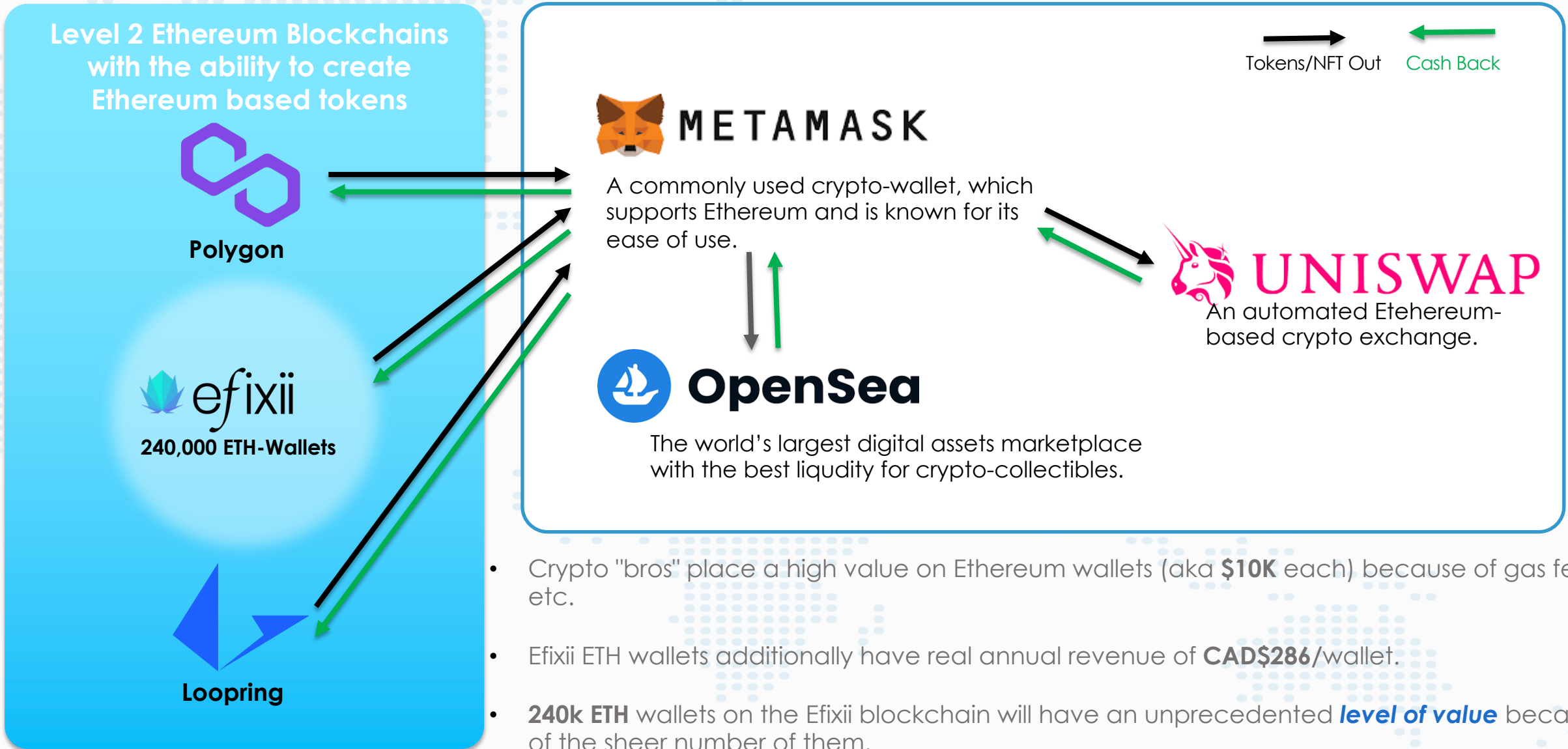
Nobis



Appendix- By The Numbers

		Month	Growth Users	Consumer App Users	Revenues	Coupons Created
Value of consumer spend/month	\$250	Oct-23	150	150	\$3,587	1,307
Average price/CBD product	\$35	Nov-23	1,500	1,650	\$39,455	14,373
# of coupons/month/consumer	8.71	Dec-23	500	2,150	\$51,410	18,728
Average discount/coupon	18%	Jan-24	500	2,650	\$63,366	23,084
Value of discount/consumer/month	\$45.00	Feb-24	500	3,150	\$75,322	27,439
		Mar-24	40,000	43,150	\$1,031,796	375,871
Average commission/product	30%	Apr-24	40,000	83,150	\$1,988,269	724,303
Value of commissions/consumer/month	\$13.50	May-24	40,000	123,150	\$2,944,742	1,072,735
Value of commissions/consumer/year	\$162.00	Jun-24	40,000	163,150	\$3,901,216	1,421,167
Value of fees, data sales/consumer/year	\$50	Jul-24	40,000	203,150	\$4,857,689	1,769,599
Total value of customer	\$212.00	Aug-24	40,000	243,150	\$5,814,162	2,118,031
Converted to Cdn \$	\$286.94	Sep-24	25,000	268,150	\$6,411,958	2,335,801
		Oct-24	25,000	293,150	\$7,009,754	2,553,571
		Nov-24	25,000	318,150	\$7,607,550	2,771,341
		Dec-24	25,000	343,150	\$8,205,346	2,989,111
		Jan-25	25,000	368,150	\$8,803,141	3,206,882
		Feb-25	25,000	393,150	\$9,400,937	3,424,652
		Mar-25	25,000	418,150	\$9,998,733	3,642,422
		Apr-25	25,000	443,150	\$10,596,529	3,860,192
		May-25	25,000	468,150	\$11,194,325	4,077,962
		Jun-25	25,000	493,150	\$11,792,121	4,295,732
		Jul-25	25,000	518,150	\$12,389,916	4,513,502
		Aug-25	25,000	543,150	\$12,987,712	4,731,272
		Sep-25	25,000	568,150	\$13,585,508	4,949,042
		Oct-25	25,000	593,150	\$14,183,304	5,166,812

Appendix- The Inherent Value of the Ethereum Wallet



- Crypto "bros" place a high value on Ethereum wallets (aka **\$10K** each) because of gas fees etc.
- Efixii ETH wallets additionally have real annual revenue of **CAD\$286/wallet**.
- **240k ETH** wallets on the Efixii blockchain will have an unprecedented **level of value** because of the sheer number of them.